

Velvia Vision™ v1.5

User Manual

For PC and Mac versions



Intro: From one photographer to another: I have been shooting for more than ten years, and have logged countless hours in front of my computer trying to perfect files that bordered on unusable. Sometimes, I just wouldn't have the right conditions in the field, and rather than re-shoot, I had no choice but to edit the photos --without them looking like they were edited. I decided to develop easy to use Photoshop plug-ins to make my own workflow run

more efficiently. And, since I use all of these tools on a daily basis with my own work, I thought that other professional and amateur photographer's could benefit from using them as well. These digital darkroom essential tools are based on many years of my personal photography, graphic design and software experience. I see photography as the highest art form, and in my opinion, editing can only enhance your masterpiece, not create it. My goal therefore, is to bring out the best your artwork has to offer. So that you can spend more time out in the field or shooting in the studio, and less time on the computer.

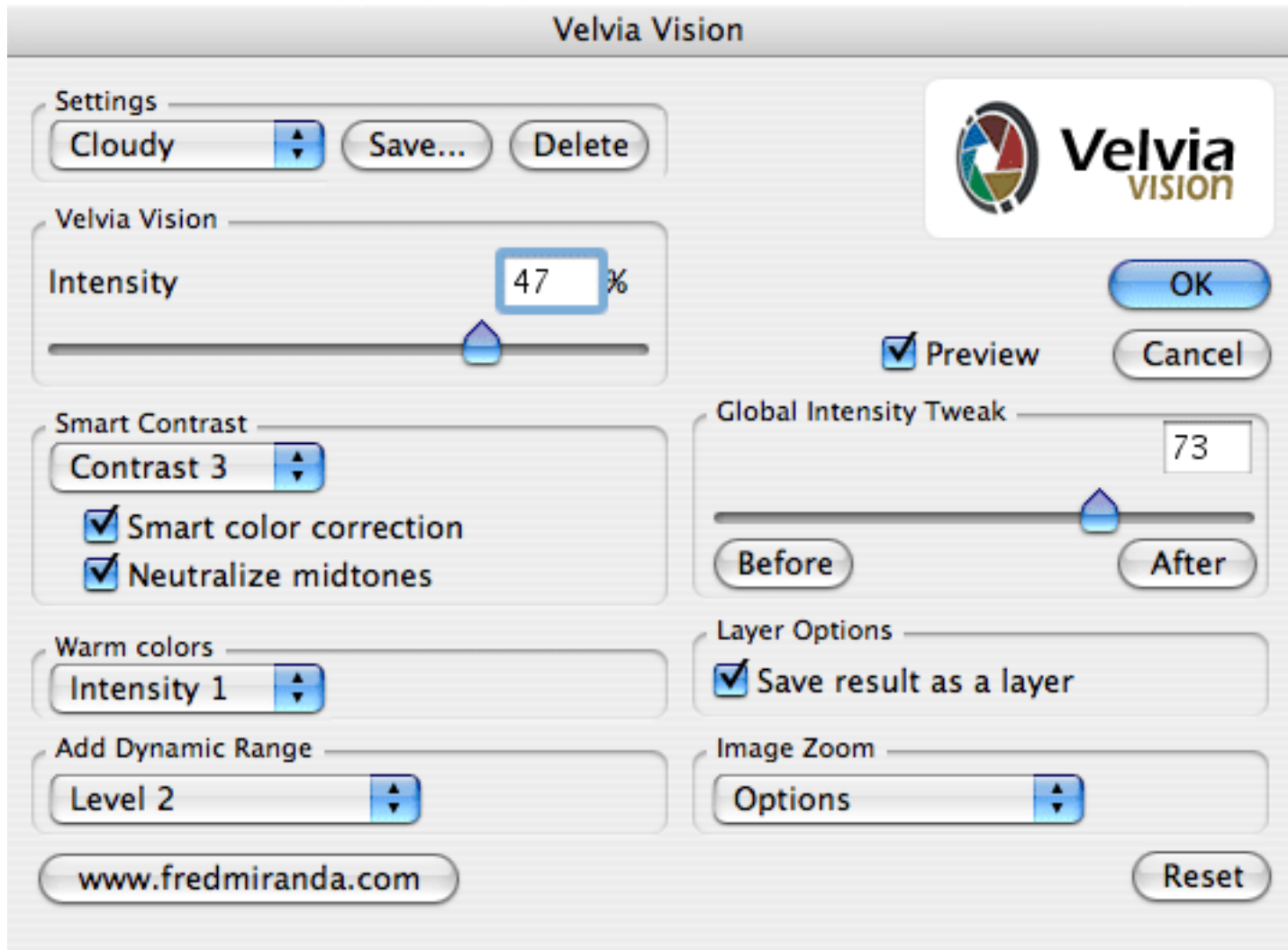
Please feel free to visit fredmiranda.com, an online community for photographers to meet and learn from each other. I look forward to seeing your work!

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Introducing the Velvia Vision Plugin.

Taking color and tone to the next level

Mac version shown below:



*This plug-in will work with 8-bit and 16-bit files when using Photoshop CS and above. When using Photoshop 6 or 7, it will only work with 8-bit files.

From the creation of the popular *Digital Velvia* action, **Velvia Vision™** has evolved. It is a new Photoshop plug-in designed to enhance color and tone in your photographs. It provides a 200% range of error-free color intensity as well as smart algorithms to increase contrast, create moods and expand tonal range. With this new tool, photographers can preview settings and tweak intensity results for maximum control over their work. Another feature unique to this plugin, is that you can save and load your own Velvia Vision profiles.

It is compatible with JPEG files straight from the camera or TIFF/JPEG files converted from RAW files. (Compatible with all digital camera or scanned film files)

Velvia Vision main features:

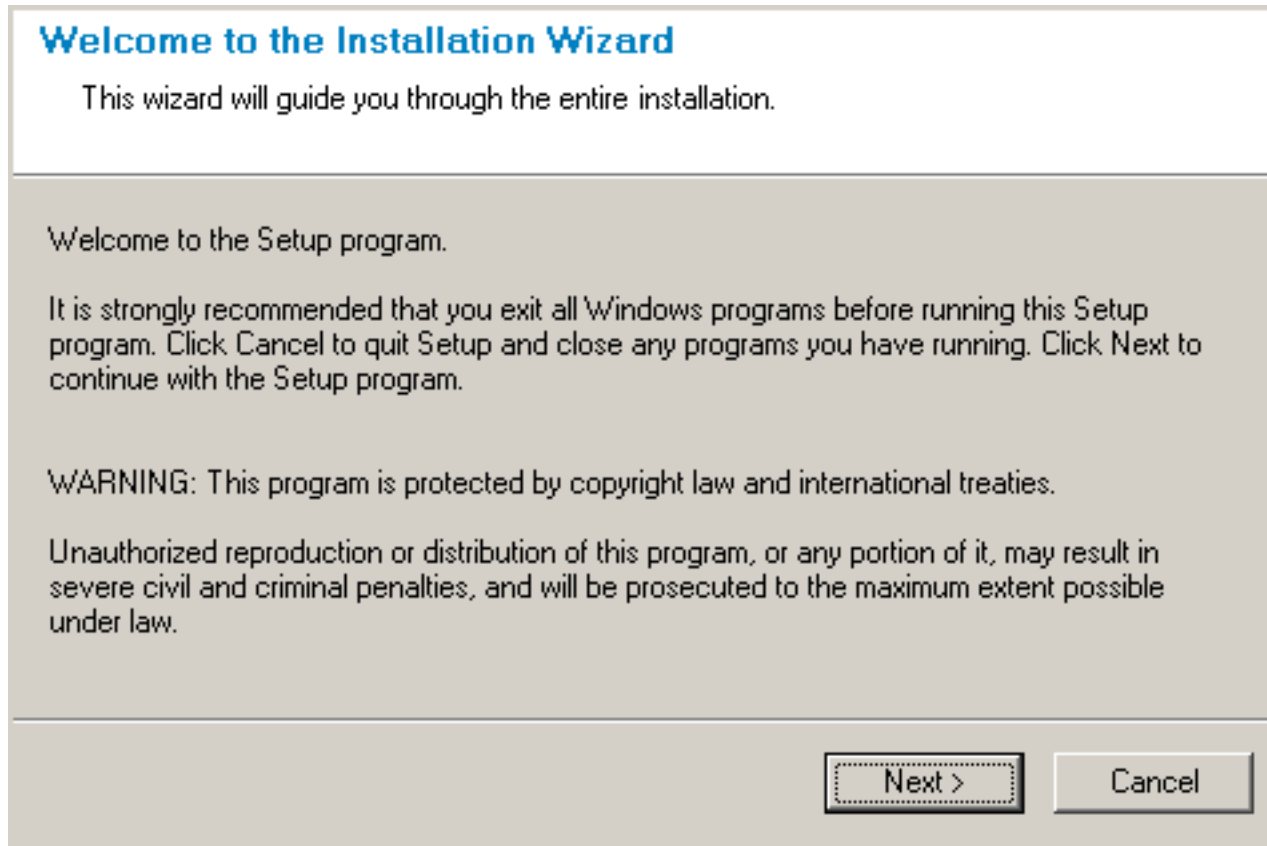
- Simple and intuitive graphical interface.
- 200% range (-100 to 100%) of error-free color enhancement intensity slider.
- "Smart Contrast" enhances tonal range whenever needed without clipping important

highlight and shadow information.

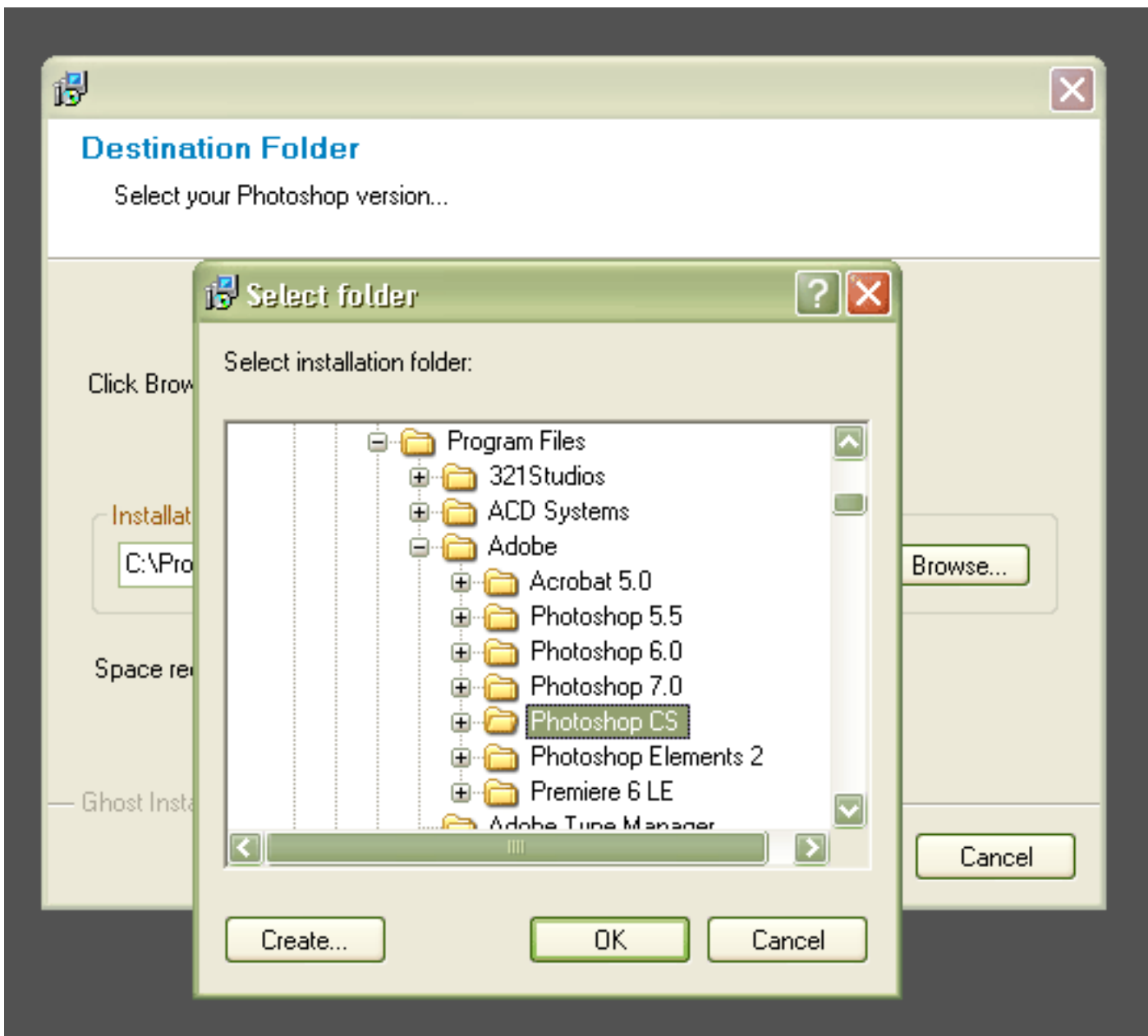
- "Warm Colors" adds a natural late afternoon lighting mood to your photos.
- "Add dynamic range" rescues important shadow and highlight detail, expanding your photo's tonal range.
- Ability to "Save", "Load" and "Delete" custom Velvia Vision profiles.
- Ability to "Preview" changes in real time without leaving the plugin.
- Option to save results as a new layer or to edit your original file.

PC Installation

Unzip the downloaded file "Velvia Vision Plugin.zip". There you will find the "Velvia Vision v1.5 Installer.exe" - double click on it. This window (below) will pop-up:



After agreeing to the license agreement "EULA", the "Destination Folder" window will appear.



Click on the **Browse** button and select the Photoshop version folder where you would like to install the Velvia Vision plugin.

For example, if you want to install Velvia Vision on Photoshop CS, click on Browse, select the Photoshop CS folder and click "OK". The path should look like this:

C:\Program Files\Adobe\Photoshop CS

Note: Do not try entering the Photoshop version manually. Always use the Browse button to avoid misspelling your Photoshop version and incorrectly installing the plugin.

Mac Classic and OS X installation

Drag and drop the included Plug-in file by using the following path:

For Photoshop 6.0, 7.0 or CS:

Photoshop X.X > Plug-Ins > Adobe Photoshop Only > Automate

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Launching the Velvia Vision plug-in

Note: PC version illustrations will now be shown throughout this manual. Identical features are available for Mac users.

After the installation of the Velvia Vision plug-in is complete, launch Photoshop. Now, you are ready to run the plug-in. Go to File/Automate and click on Velvia Vision:

Adobe Photoshop

File Edit Image Layer Select Filter View Window Help

New... Ctrl+N

Open... Ctrl+O

Browse... Shift+Ctrl+O

Open As... Alt+Ctrl+O

Open Recent ▶

Edit in ImageReady Shift+Ctrl+M

Close Ctrl+W

Close All Alt+Ctrl+W

Save Ctrl+S

Save As... Shift+Ctrl+S

Save a Version...

Save for Web... Alt+Shift+Ctrl+S

Revert F12

Place...

Online Services...

Import ▶

Export ▶

Automate ▶

Scripts ▶

File Info... Alt+Ctrl+I

Versions...

Page Setup... Shift+Ctrl+P

Print with Preview... Alt+Ctrl+P

Print... Ctrl+P

Print One Copy Alt+Shift+Ctrl+P

Jump To ▶

Exit Ctrl+Q

Resolution:

Batch...

PDF Presentation...

Create Droplet...

Conditional Mode Change...

Contact Sheet II...

Crop and Straighten Photos

Fit Image...

Multi-Page PDF to PSD...

Picture Package...

Web Photo Gallery...

Photomerge...

Intellisharpen

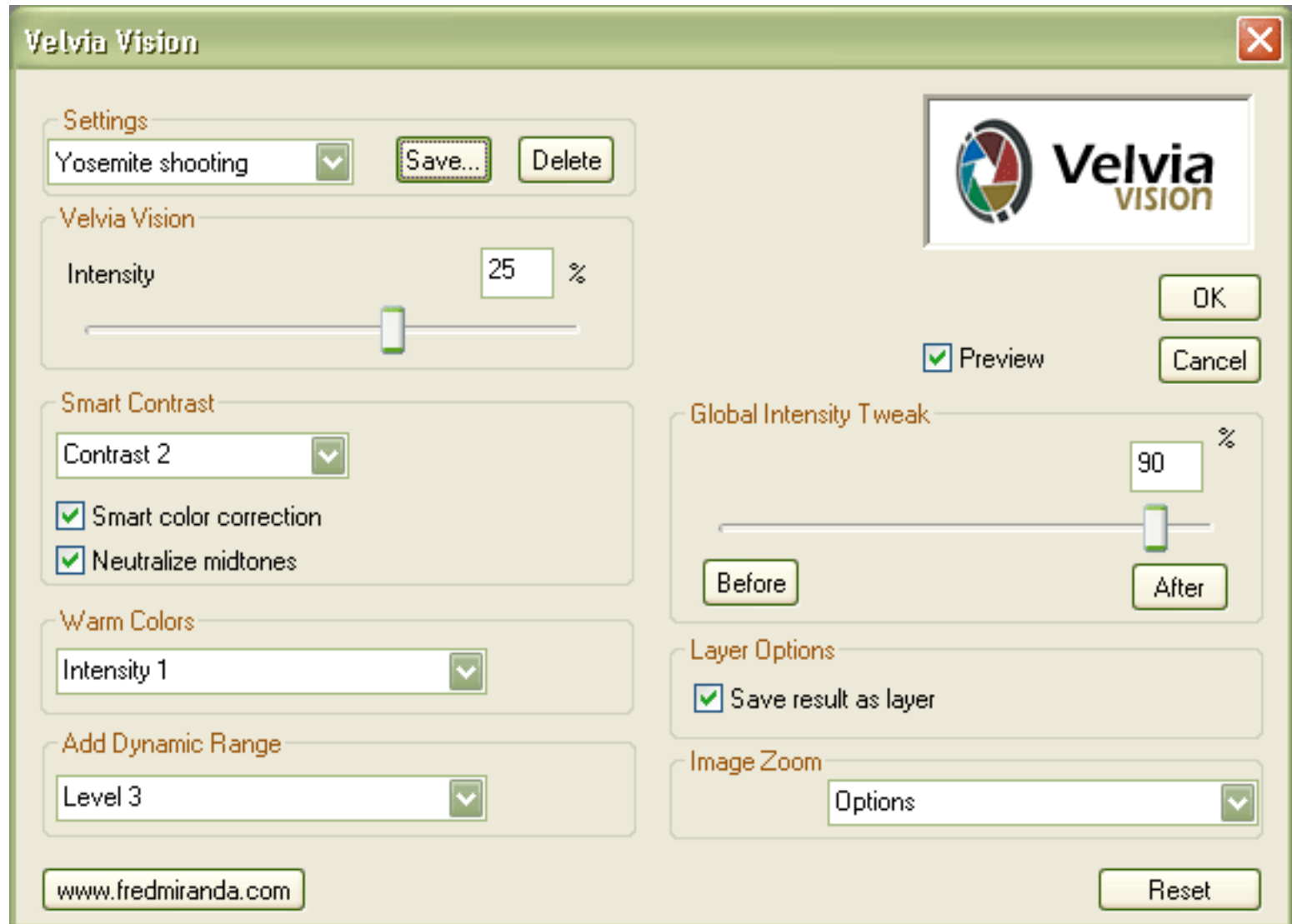
SI Pro

WP Pro

BW Workflow Pro...

Velvia Vision...

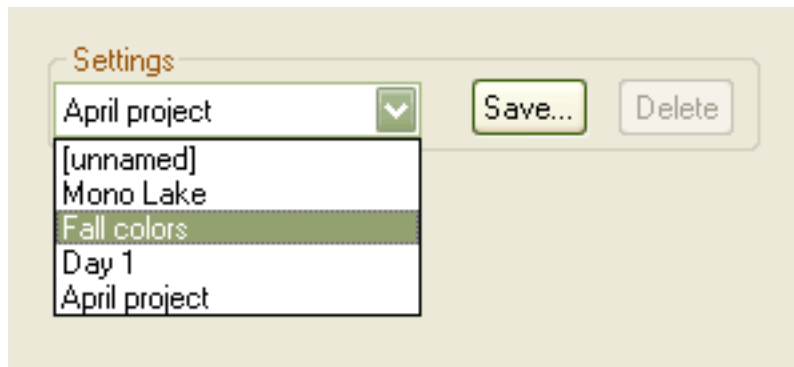
The Velvia Vision plug-in interface will pop-up:
PC version shown below:



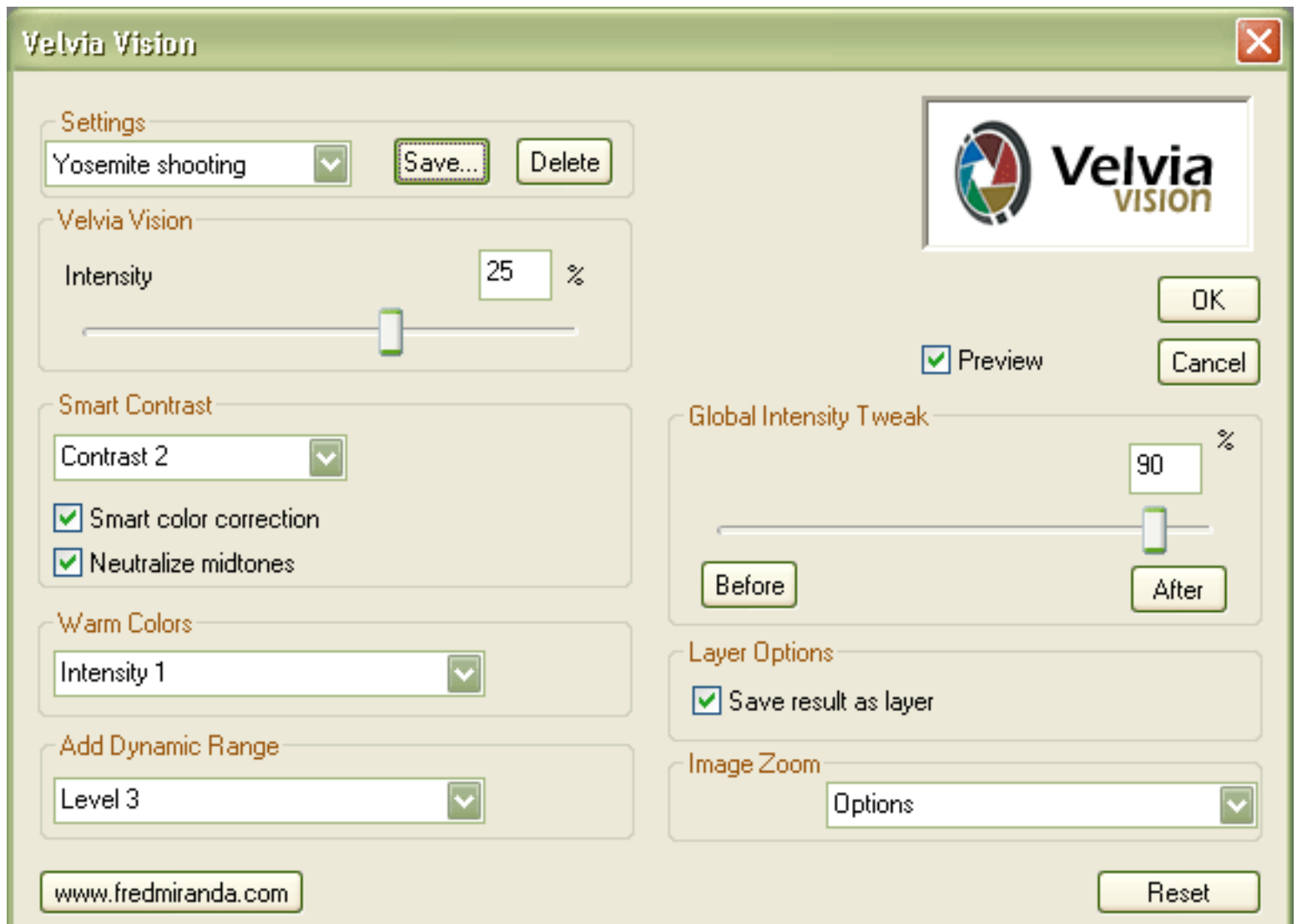
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Velvia Vision plug-in interface

Settings: Velvia Vision allows photographers to save and load their own custom settings. You will be able to create as many Velvia Vision settings as desired to ease your workflow. In the example below, you can see that I have saved settings for different projects:



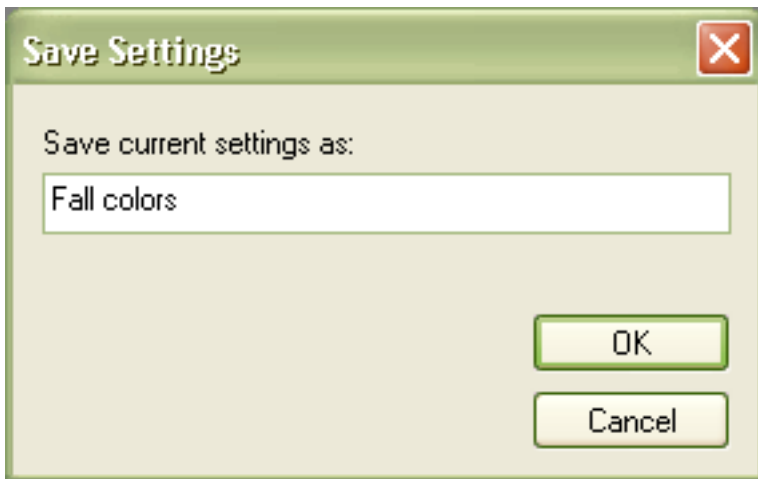
How to save custom Velvia Vision settings:



In the example above, Velvia Vision was set with the following options:

- **Velvia Vision Intensity** = 25%
- **Smart Contrast** = Contrast 2 with Smart color correction and Neutralize midtones checked
- **Warm Colors** = Intensity 1
- **Add Dynamic Range** = Level 3
- **Layer Options** = Save result as layer -- checked

In order to save these settings for future use, I clicked on the "Save" button and created a custom setting called: "Fall colors".

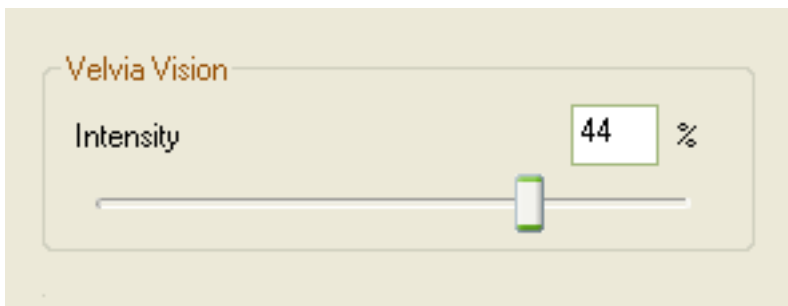


If you would like to back-up your custom settings, you can find them using the following path. Every setting you create will be added to this path automatically.

For Photoshop 6.0, 7.0 or CS:

Photoshop X.X > Plug-Ins > Adobe Photoshop Only > Automate > FM Settings > Velvia Vision setting

Velvia Vision Intensity slider:

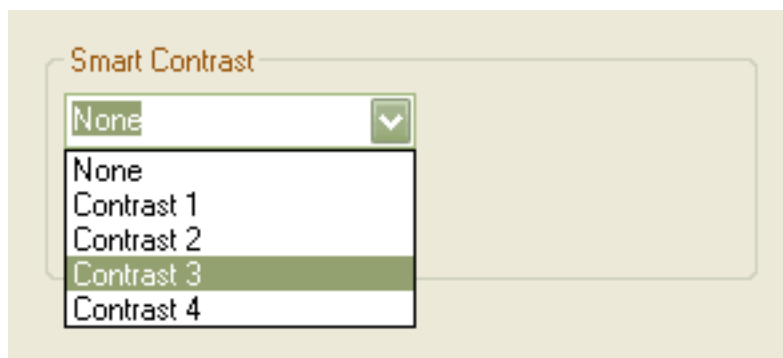


Velvia Vision offers a 200% range (-100 to 100%) of error-free color enhancement intensity.

Move the slider above zero to enhance colors and below zero to decrease color information from your files.

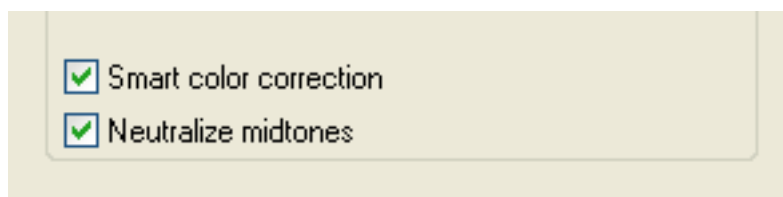
Default = 0 (Zero)

Smart Contrast: This option enhances tonal range whenever needed without clipping important highlight and shadow detail. Choose from 4 intensities. "Contrast 1" is the safest setting with no loss of shadow/highlight detail. "Contrast 4" is the strongest setting and will result in minor range clipping. (This clipping will not be detected in prints). "Contrast 2" and "Contrast 3" are the recommended settings.



Note: Velvia Vision under Photoshop 6 is limited to one Smart Contrast intensity.

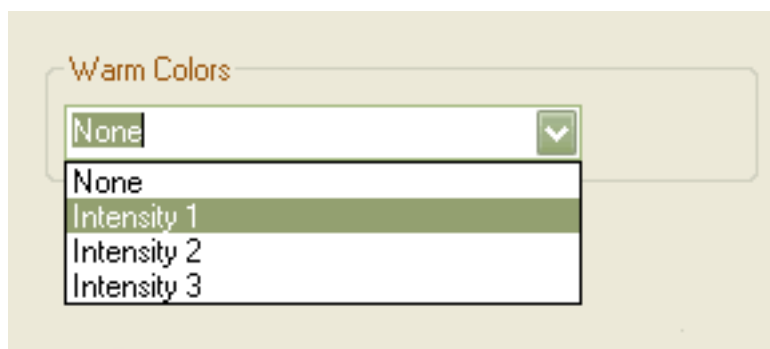
In the Smart Contrast Box you can also correct color with the following options: Smart color correction and Neutralize midtones.



When both are unchecked, color casts will not be corrected. However, if your image needs color correction the plugins smart automated algorithms can calculate this for you. Just select one or both of these options.

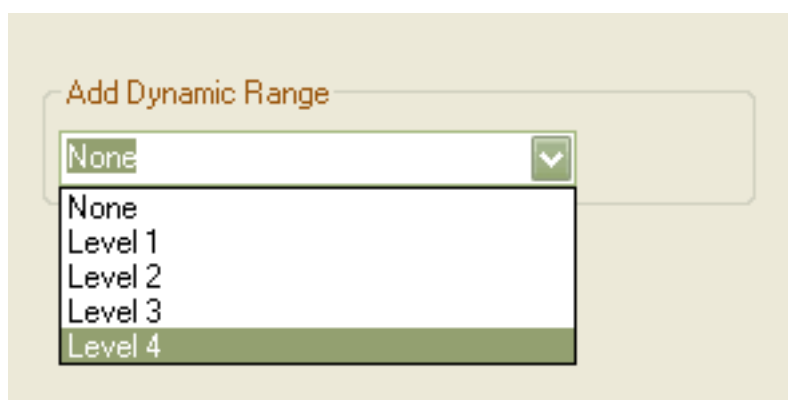
Warm Colors: This is a great feature if you need to add an afternoon sunlight effect to your image. Some photographers like to refer to this as "golden light". There are three

intensity levels to choose from. "Intensity 3" has the strongest effect.

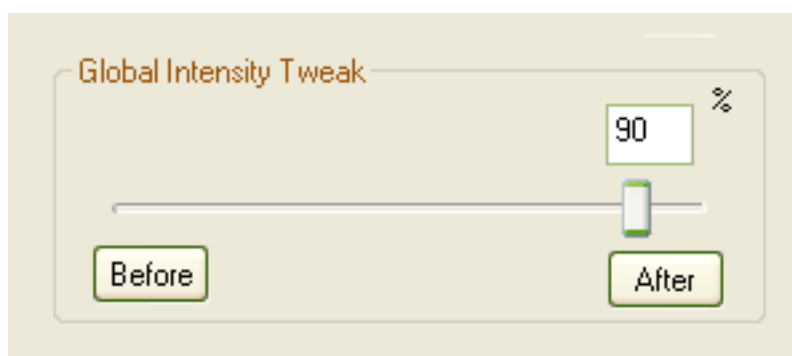


Add dynamic range: This option rescues important shadow and highlight detail, expanding your photo's tonal range.

Note: This setting will slow down the image preview and therefore should be set to "None" whenever possible.



Global Intensity Tweak slider: The Intensity tweak slider is a powerful and flexible option included with this plug-in.



The Global Intensity Tweak slider allows you to tweak the results you see on screen. As you

move the slider from 100% (default) to your desired level, the results will change on your image instantaneously.

Before and After Buttons: Click on the Before button to view the original file. Click on the After button to view the Velvia Vision result.

Layer Options: Check this option if you would like to save your Velvia Vision results in a separate layer while keeping your original work intact. Working with a new layer is great for creating layer masks, or editing selected areas.



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Call Velvia Vision from an action

Optional feature for advanced users

There is a wonderful way to use your Velvia Vision plug-in faster and easier. All you need to do is create a simple action in Photoshop to open the Velvia Vision plug-in automatically, instead of having to go through using the Automate menu every time.

Here's how to do it: Go to the Actions palette, click on the new action icon, or you can use the fly out menu (it looks like a little triangle at the top of the palette), then select new action. You will be prompted by the dialog box to name the action and assign this new action an 'F' key command. Be careful not to use an F key that is already assigned.

After you name the action and set the F key, your next step is to use the 'Insert Menu Item' command in the Actions palette fly-out menu.

After selecting the Insert Menu Item, you will be prompted to select a menu item. To do this, you will need to navigate to the Automate menu and select 'Velvia Vision'. Then click 'OK' and stop recording the action.

That's it, you've made your action to call theVelvia Vision plug-in. I'm sure it will be a nice time saving and simple alternative.

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Batching Velvia Vision

Optional feature for advanced users

Normally, plug-ins are not compatible with Photoshop's batch mode. However, Velvia Vision has an internal batch capability that has been added . Here is how to use it:

Open any image in Photoshop. (The only purpose for doing this is to aid the action creation, you may use any file.)

Go to the Actions palette, click on the new action icon, or you can use the fly out menu (it looks like a little triangle at the top of the palette). Then select new action. You will be prompted by the dialog box to name this new action. Provide this action a name, choose a set, and click on 'record'.

Navigate to the Automate menu (File/Automate) and click on 'Velvia Vision'. Choose your desired Velvia Vision settings and click on 'Ok'. The setting entered will be recorded into an action.

Your next step is to go back to the Actions palette and stop recording the action. When you need to batch hundred of files using these settings, just call up this action from Photoshop's batch mode. For more information on Photoshop's Batch mode, consult your Photoshop manual.

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All the Best,
Digital Darkroom, Inc.

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